

incognitus

strategy|solutions|sustainability

Operational Readiness – Ready Set Go!!

The venue and event industry have long lived by the statement “It will be right on the night” but factually none of us believe that is the case. It is only right when we have diligently worked harder than anyone can imagine, ensuring that no stone is left unturned and when we have practiced over and over again how we will be ready.

Whether that need for meticulous planning is for the opening of a facility, the hosting of a series of events like the opening ceremony of an Olympic or world class games, or the start of an International class motor sports event, who will be judged as successful or not? You and your team.

So where do you get that expertise in a cost effective manner? The team at Incognitus has a world class pedigree in Operational readiness having deployed in over 3000 events globally in our past roles, and can bring all of that experience to the table to assist you and your team.

As an alternative to head count increases, or the engagement of project management companies that simply throw “junior executives” into the Lions den, let us partner with you on your needs at that critical time, and apply resources only when they are actually needed. Let us bring our credentials of International business deployment to your table as part of your skill set.

“Our desire is to be on your team and successfully guide the players to a level of delivery not previously witnessed.”



Our business ethos is to make our clients successful, we search for little external admiration or kudos, more so an acknowledgment that we have assisted in the required outcome successfully. Our reward comes with being part of successful operations where we have deployed.

Often combined with our ability to successfully create and deliver events, our desire is to be on your team and successfully guide the players to a level of delivery not previously witnessed.



At Incognitus we believe strongly in the adage that the sum of the parts....the right parts....brings strength and unity. Especially when the resources share knowledge in an open forum and apply the combined skill set to the foundation of great business.

Our many years at the coal face of global event and facility management have forced us to apply careful planning with entrepreneurial forethought to gain an operational platform that is ready for business yet at the same time nimble enough to apply change through need. This “habit forming” methodology has become the bi-product of meticulous operational readiness
Let us help you be successful!

