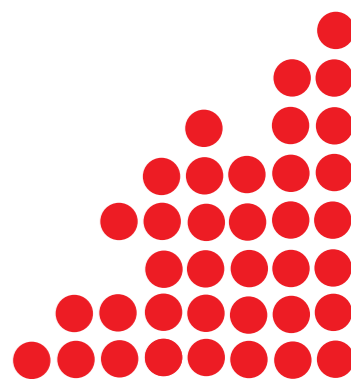


strategy|solutions|sustainability

LIFES A PARTY
BUT IT **MUST** WORK



Creating Value in brand

In today's market everyone is looking for that edge, that clever and strategic engagement with their prospect or valued client that will provide that exceptional quality platform that will make the relationship special. That is where *The Lounge* sets itself out from the rest.

Been there, done that is not good enough. Engagements need to be specifically tailored to deliver exceptional experiences that have a "money cannot buy" take away experience but this experience can not mean endless budget and excessive expenditure.

Our 25 year history in best of breed corporate hospitality across multiple world geographic regions allows us to position and negotiate on your behalf to get what you are looking for or simply develop and deliver that full experience as though we were part of your team. Let us show you how. **Incognitus** strives to create a unique opportunity in each and every event encompassing one of our key values, "money can't buy experiences" in a package of exceptional value.

The **Incognitus** team through our well recognized *The Lounge* brand produces quality packages to include every element of an exceptional premium event for our clients. This is inclusive of all event management services including

- Development of a hospitality strategy that suits your budget
- Highest quality food and beverage
- Determine facility location and layout
- Invitation management
- Entertainment identification and contract
- Hosting
- Coordination of accommodation and transport
- The provision of exceptional service to provide an exclusive and unique event specifically tailored to the high end market and most importantly - Your Brand.



Recall your own Experience

Have you ever attended a networking event, collected a bunch of business cards, and when you go through them the next day, you can't remember who many of them are? Well you certainly don't want to be one of those that other people can't remember do you?

"Our guarantee is that everybody will feel engaged and everyone will feel important."



Our aim is to continue to deliver events where the tomorrow thoughts are simply "Wow." We will work diligently to engage in your business to understand what your brand stands for, and then develop either a one off event or a full strategy that will support your vision and desires. We will share your passion in believing that your brand should not just be a name or a logo- it's an experience. We will strive to make your brand communicates values and emotions that get called to mind whenever someone thinks of the name or the logo.

We stock a stable of opportunity that we can tailor around your needs and develop single experiences that deliver against your strategy.

For many years we have created opportunities for unique events through personal touch, from celebrity guest speakers with personal invites from our speaker to your client. **Incognitus** creates events from large scale parties to the most intimate dinners in locations never thought possible.

What we do

- Event Management and Creation
- Highest Quality Food and Beverage
- The Best Facility Location and Layout
- Entertainment
- Corporate Hosting and Co-ordination
- Accommodation
- Transport
- Conference & Meeting Management
- Invitation Management

What we've done

- Australian Football League
- National Rugby League
- Formula 1™ Grand Prix
- Melbourne Cup Carnival
- V8 Supercars Australia
- Australian Fashion Week
- Australian Masters Golf Tournament
- Australian Open Tennis Championships
- Rugby Union's Bledisloe Cup
- World Class Concerts

